

Station KTNV-TV LAS VEGAS, NV  
Advertiser ( ) .CROSSROADS GPS  
Product Crossroads GPS  
Estimate# 1123  
Buyer Emily Milhoan  
Phone#  
Fax#

Agency ( ) CROSSROADS MEDIA  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 12/11/1123  
Flight Dates 10/29/2012 - 11/05/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) ANJIE BRADY  
  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

THIS IS A NEW CONTRACT  
TOTAL 42,300  
PLS CONFIRM ASAP  
THANKS ,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M	430A-5A	ACTN NWS@430AM<	:30	\$150.00	10/29-10/29	1	1	1	\$150.00	
	2	TU	430A-5A	ACTN NWS@430AM<	:30	\$150.00	10/30-10/30	1	1	1	\$150.00	
	3	W	430A-5A	ACTN NWS@430AM<	:30	\$150.00	10/31-10/31	1	1	1	\$150.00	
	4	TH	430A-5A	ACTN NWS@430AM<	:30	\$150.00	11/01-11/01	1	1	1	\$150.00	
	5	F	430A-5A	ACTN NWS@430AM<	:30	\$150.00	11/02-11/02	1	1	1	\$150.00	
	6	M	430A-5A	ACTN NWS@430AM<	:30	\$150.00	11/05-11/05	1	1	1	\$150.00	
	7	SA	5A-6A	ACTN NWS SA@5A	:30	\$450.00	11/03-11/03	1	1	1	\$450.00	
	8	SA	7A-8A	GD MRN-SAT-ABC	:30	\$850.00	11/03-11/03	1	1	1	\$850.00	
	9	SU	5A-6A	ACTN NWS SU@5A	:30	\$450.00	11/04-11/04	1	1	1	\$450.00	
	10	M	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/29-10/29	1	1	1	\$750.00	
	11	TU	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/30-10/30	1	1	1	\$750.00	

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	12	W	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/31-10/31	1	1	1	\$750.00	
	13	TH	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	11/01-11/01	1	1	1	\$750.00	
	14	F	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	11/02-11/02	1	1	1	\$750.00	
	15	M	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	11/05-11/05	1	1	1	\$750.00	
	16	SA	6A-7A	ACTN NWS SA@6A	:30	\$750.00	11/03-11/03	1	1	1	\$750.00	
	17	SA	8A-9A	ACTN NWS SA@8A	:30	\$750.00	11/03-11/03	1	1	1	\$750.00	
	18	M	11A-12P	ACTN NEWS@11AM<	:30	\$650.00	10/29-10/29	1	1	1	\$650.00	
	19	TU	11A-12P	ACTN NEWS@11AM<	:30	\$650.00	10/30-10/30	1	1	1	\$650.00	
	20	W	11A-12P	ACTN NEWS@11AM<	:30	\$650.00	10/31-10/31	1	1	1	\$650.00	
	21	TH	11A-12P	ACTN NEWS@11AM<	:30	\$650.00	11/01-11/01	1	1	1	\$650.00	
	22	F	11A-12P	ACTN NEWS@11AM<	:30	\$650.00	11/02-11/02	1	1	1	\$650.00	
	23	SU	8A-9A	ACTN NWS SU@8A	:30	\$750.00	11/04-11/04	1	1	1	\$750.00	
	24	M	730P-8P	MILLIONAIRE<	:30	\$850.00	10/29-10/29	1	1	1	\$850.00	
	25	W	730P-8P	MILLIONAIRE<	:30	\$850.00	10/31-10/31	1	1	1	\$850.00	
	26	TH	730P-8P	MILLIONAIRE<	:30	\$850.00	11/01-11/01	1	1	1	\$850.00	
	27	M	730P-8P	MILLIONAIRE<	:30	\$850.00	11/05-11/05	1	1	1	\$850.00	
	28	TU	5P-530P	ACTION NWS@5PM<	:30	\$900.00	10/30-10/30	1	1	1	\$900.00	

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	29	TH	5P-530P	ACTION NWS@5PM<	:30	\$900.00	11/01-11/01	1	1	1	\$900.00	
	30	F	5P-530P	ACTION NWS@5PM<	:30	\$900.00	11/02-11/02	1	1	1	\$900.00	
	31	SA	6P-630P	ACTION NWS@6PM	:30	\$750.00	11/03-11/03	1	1	1	\$750.00	
	32	TU	5A-6A	ACTION NWS@5AM<	:30	\$650.00	10/30-10/30	1	1	1	\$650.00	
	33	W	5A-6A	ACTION NWS@5AM<	:30	\$650.00	10/31-10/31	1	1	1	\$650.00	
	34	TH	5A-6A	ACTION NWS@5AM<	:30	\$650.00	11/01-11/01	1	1	1	\$650.00	
	35	W	6A-7A	ACTION NWS@6AM<	:30	\$750.00	10/31-10/31	1	1	1	\$750.00	
	36	TH	6A-7A	ACTION NWS@6AM<	:30	\$750.00	11/01-11/01	1	1	1	\$750.00	
	37	F	6A-7A	ACTION NWS@6AM<	:30	\$750.00	11/02-11/02	1	1	1	\$750.00	
	38	TU	10A-11A	VIEW-ABC	:30	\$1,000.00	10/30-10/30	1	1	1	\$1,000.00	
	39	TH	10A-11A	VIEW-ABC	:30	\$1,000.00	11/01-11/01	1	1	1	\$1,000.00	
	40	F	10A-11A	VIEW-ABC	:30	\$1,000.00	11/02-11/02	1	1	1	\$1,000.00	
	41	TU	12P-1P	CHEW-ABC	:30	\$850.00	10/30-10/30	1	1	1	\$850.00	
	42	TH	12P-1P	CHEW-ABC	:30	\$850.00	11/01-11/01	1	1	1	\$850.00	
	43	F	12P-1P	CHEW-ABC	:30	\$850.00	11/02-11/02	1	1	1	\$850.00	
	44	SA	11P-1135P	ACTION NWS@11P<	:30	\$1,250.00	11/03-11/03	1	1	1	\$1,250.00	

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	45	SU	6A-7A	ACTN NWS SU@6A	:30	\$750.00	11/04-11/04	1	1	1	\$750.00	
	46	M	11P-1135P	NEWS	:30	\$1,750.00	10/29-10/29	1	1	1	\$1,750.00	
	47	TH	11P-1135P	NEWS	:30	\$1,750.00	11/01-11/01	1	1	1	\$1,750.00	
	48	F	11P-1135P	NEWS	:30	\$1,750.00	11/02-11/02	1	1	1	\$1,750.00	
	49	M	11P-1135P	NEWS	:30	\$1,750.00	11/05-11/05	1	1	1	\$1,750.00	
	50	M	330P-4P	MILLIONAIRE<	:30	\$500.00	10/29-10/29	1	1	1	\$500.00	
	51	W	330P-4P	MILLIONAIRE<	:30	\$500.00	10/31-10/31	1	1	1	\$500.00	
	52	M	330P-4P	MILLIONAIRE<	:30	\$500.00	11/05-11/05	1	1	1	\$500.00	
	53	M	1P-2P	GENERAL HOSPITAL	:30	\$850.00	10/29-10/29	1	1	1	\$850.00	
	54	TH	1P-2P	GENERAL HOSPITAL	:30	\$850.00	11/01-11/01	1	1	1	\$850.00	
	55	M	1P-2P	GENERAL HOSPITAL	:30	\$850.00	11/05-11/05	1	1	1	\$850.00	

---REPORT TOTALS---

Report Totals: 55 / \$42,300.00

---SALES MONTHLY TOTALS---

Nov 12: 55 / \$42,300.00

Sales Totals: 55 / \$42,300.00

Station Totals: 55 / \$42,300.00

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Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$325,385	KBLR	0%	KLAS	33%	KSNV	32%	KTNV	13%	KTUD	2%
		KVCW	1%	KVMY	8%	KVVU	11%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books

NOV10, MAY11, ENOV11

Demos

RA35+

--- CREDIT RISK ---

CASH IN ADVANCE